

ACORN TO OAKLEAF CONSULTING

CONSULTING PACKAGE AND PRODUCT PRICING

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CONSULTING PACKAGES

A specially designed consulting package focused on key elements of business operation. Individual consulting products can be selected from the list further down the page. Packages Include a 10% discount.

CORE CONSULTING PACKAGE \$ 62100

Includes key products from Business Growth, Operational Excellence, and Customer Engagement areas. Includes products denoted with a C (Core)

EXECUTIVE PACKAGE \$ 122795

A tailored package focused on providing executive leaders insight across Business Growth, Operational Excellence, Customer Engagement, and Technical Services

BUSINESS GROWTH

We offer three levels of packages within the business growth focus area. Varying levels of analysis cover areas such as competitive analysis, strategic and organic growth, and risk analysis.

Executive / \$47685
Deluxe / \$81510
Advanced / \$183585

OPERATIONAL EXCELLENCE

This package has three levels with differing levels of focus on business practices, space and facilities, product quality, communication and ROI.

Executive / \$30470
Deluxe / \$89655
Advanced / \$119605

CUSTOMER ENGAGEMENT

This package has three levels of focus, and includes evaluation of customer experience, amenities and services, gap, needs and comparative analysis.

Executive / \$26495
Deluxe / \$91695
Advanced / \$116825

TECHNICAL SERVICES

This area focuses on the underlying technical services and technologies that enable business operations and customer satisfaction. Two different levels support assessments of existing solutions and future direction

Deluxe / \$136520
Advanced / \$205835

DELUXE - NON TECHNICAL \$ 262855

This package focuses on providing a deeper dive into non-technical areas including business growth, operational excellence and customer engagement.

DELUXE - TECHNICAL \$ 136520

This package focuses on additional detail in technical areas including architectural assessments, data, and system security.

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BUSINESS GROWTH CONSULTING PRODUCTS

Focused on establishing strong organic and strategic initiatives designed for enduring business growth.

**SERVICE EVALUATION
\$ 17250**

Overarching Evaluation of Existing Business Services

**RISK AND
OPPORTUNITIES
ASSESSMENT
\$ 17250**

An overarching assessment of business growth risks and identification of mitigations and high level opportunities for resolution

SWOT ANALYSIS \$ 26495

High level analysis of Strengths, Weaknesses, Opportunities and Threats to business growth

GAP ANALYSIS \$ 26750

Identification of gaps in business operations that, if addressed, could result in accelerated business growth

**BRANDING AND
MESSAGING EVALUATION
\$ 45280**

Evaluation of company branding and messaging across multiple media platforms and venues

**COMPETITIVE ANALYSIS
\$ 45280**

This product focuses on the evaluation of the competitive landscape, addressing comparable services, products and solutions, and recommending practical steps to rise above your competition

**STRATEGY ANALYSIS
\$ 67990**

This product evaluates your current strategy and assesses it against your goals and objectives. Findings, observations and recommendations are provided.

**GROWTH ASSESSMENT
\$ 61810**

This product evaluates strategic and organic growth aspects and provides recommendations for short-term, near-term and long-term activities and improvements that support providing a robust growth strategy.

**DETAILED RISK ANALYSIS
\$ 74175**

This product provides a deeper dive into risks, mitigation pathways, and actionable steps to lower risk, proactively manage customer and company risks through successful resolution

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OPERATIONAL EXCELLENCE CONSULTING PRODUCTS

A specific focus on enhancing day-to-day operations, supporting customer needs and business goals and objectives.

OPERATIONAL EVALUATION

\$ 17250

This product provide a high level evaluation across all areas of business operation, including product and service quality, ROI, communication, corporate components, and space and facilities.

CORPORATE ASSESSMENT

\$ 30465

This product assesses corporate aspects such as policies, procedures, investments, staffing, financial aspects.

SPACE AND FACILITIES ANALYSIS

\$ 45280

This product an analysis of existing facilities and provides recommendations for improvements and enhancements that strengthen alignment with company goals and objectives and providing an improved customer experience.

PROCESS AND PRODUCT QUALITY ASSESSMENT

\$ 54340

Provides an assessment of existing products and processes, identifying areas of improvement focused on daily execution of business operations.

ROI ASSESSMENT

\$ 71085

Assesses investment areas and current ROI expectations. Identifies practical means and methods for improving ROI, while enhancing business operations and customer experience.

COMMUNICATIONS ASSESSMENT

\$ 61810

Assesses communication vehicles and provides an assessment of internal and external communication. Recommendations for enhanced communications are provided.

CUSTOMER ENGAGEMENT CONSULTING PRODUCTS

A focus on providing services and products that generate customer experiences that exceed their expectations.

CUSTOMER EVALUATION

\$ 17250

Provides an broad evaluation of existing and future customer base. Factors include needs, gap and comparative analysis and delivered an experience that exceeds expectations.

AMENITIES AND SERVICES EVALUATION

\$ 26495

Provide a deeper evaluation of amenities and services provided to the customer. Factors include services provided before, during and after customer interaction with the business.

CUSTOMER GAP ANALYSIS

\$ 49810

Provides insight into any gap that might affect customer satisfaction, business operation, or successful service or product provisioning.

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CUSTOMER ENGAGEMENT CONSULTING PRODUCTS

A focus on providing services and products that generate customer experiences that exceed their expectations.

COMPARATIVE ANALYSIS \$ 67990

Analysis of customer experiences across the company landscape. Provides insight into what competitors offer, and delivers recommendations for enhancing customer experience.

CUSTOMER EXPERIENCE EVALUATION \$ 61810

Provides an evaluation of company activities regarding customer engagement. Focused on providing an unforgettable experience leading up to, during and after direct interaction with the company.

NEEDS ANALYSIS \$ 52075

Provides a deeper analysis of customer needs, including the source and means for satisfying their needs, and exceeding their expectations.

TECHNICAL SERVICES CONSULTING PRODUCTS

A focus on providing robust technical services that enhance customer experience and accelerate business growth.

TECHNICAL ASSESSMENT \$ 26495

Executive level assessment across a wide array of technical areas including solutions and technical services, architectures, data, security and technical resiliency.

ARCHITECTURAL ASSESSMENT \$ 49810

An assessment of technical architectures, including system, software and data. Provides recommendations for improvements and enhancements to existing architectures to enable capability extension and expansion for future operations.

DATA EVALUATION \$ 52075

An robust evaluation of data, including structure, format, storage, retrieval, transformation, inputs and outputs, data transformation and data sharing.

SECURITY EVALUATION \$ 49810

An evaluation of security aspect of technical solutions, including access controls, data handling, secure ingest, secure services and microservices, and secure information distribution.

CLOUD MIGRATION READINESS ASSESSMENT \$ 77265

A specific assessment focused on evaluating readiness to move technologies, products and solutions into the cloud.

TECHNOLOGY MODERNIZATION APPROACH EVALUATION \$ 74175

A specific evaluation to assess the current approach to modernizing technical solutions. A focus on modularity, extensibility, adaptability, performance and optimization.

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TECHNICAL SERVICES CONSULTING PRODUCTS

A focus on providing robust technical services that enhance customer experience and accelerate business growth.

TRADE STUDY / ANALYSIS OF ALTERNATIVES \$ 77265

An in-depth trade study / Analysis of Alternatives (AoA) tailored for a specific solution of choice. Results include observations, findings and recommendations.